I particularly enjoy reading Pile Buck regularly because of the personal slant the writers weave within many articles. For many of us in the industry, our long time relationships with our business and professional associates represents an important segment of our personal life experiences. I consider this to be very important and something which I greatly value!“

~ JERRY A. DIMAGGIO, PE, D.GE, F.ASCE

Pile Buck is setting the bar high for modern trade publishing by cranking out high-quality print and digital editions, while also sharing strong content via its website, blogging, e-mail, and social media. I would highly recommend it to construction and design firms with a vested interest in the deep foundations and marine construction sectors.”

~ BRIAN FRALEY - FRALEY CONSTRUCTION MARKETING

I have been most impressed by the evolution of Pile Buck Magazine. It has morphed into one of the best publications in the deep foundations industry. Every issue is full of good, useful information, is well designed, and is very reader-friendly. I commend you and your staff on bringing this publication to the high standard that it has achieved.”

~ S. SCOT LITKE, HOM. D.GE

We’ve been advertising with Pile Buck for a number of years and can’t say enough good things about the quality of the magazine, as well as the professionalism and efficiency of Alex and the team.”

~ DAVE SWAIN - OLIN PUMP

As a subscriber and contributor with clients rooted in pile foundation work I can attest – Pile Buck is read with keen interest as cutting edge information in an ever smaller and competitive international construction world. I learn what’s happening real time from the respected experts. Pile Buck defines the bridge between commerce, emerging technologies, infrastructure, design and build.”

~ MARK RICE - ATTORNEY

We recently added Pile Buck to our advertising portfolio. It’s a decision we’ve been extremely happy with – our ads have great visibility and the value added program Pile Buck extends to its advertisers is one of the best. The magazine is well-done and offers some of the industry’s most complete coverage. In addition, the team at Pile Buck is great to work with.”

~ ROXIE COMSTOCK - BELLINGHAM MARINE

I recommend advertising in Pile Buck to any firm that is targeting the foundations market – they are a very good value for the advertiser. They have provided great service to my clients for many years, thanks to their excellent reach within the industry and interesting articles. People actually READ Pile Buck – so the ads are noticed. Their blog is a bonus – whenever I send them a press release on behalf of one of my clients they put it up almost immediately. Alex runs a tight ship and is a pleasure to work with.”

~ GINA BEIM - MCDA CONSULTING LLC

In an industry where everyone stands on each other’s shoulders to see a little farther, Pile Buck is the publication to read, whether you’re a Professor or Greenhorn Apprentice. The professor can get a little insight to the dirty boots perspective, while the pilebuck himself or herself can see and better understand the wider industry around them. Same goes for the engineer, the manufacturer, the supplier, the contractor – everyone has a little bit to learn from one another and they can do so by reading Pile Buck.”

~ GEORGE R. COMPTON, III - CONSTRUCT MARKETING

Pile Buck is a key independent voice and information source for the deep foundations and marine construction industries. I have been associated with this publication in many ways for over thirty years and cannot think of one that has disseminated more useful information through the newspaper, books and software for our industry. I know that I have certainly benefited from it and can recommend it without reservation.”

~ DON WARRINGTON - VULCAN HAMMER
2 TESTIMONIALS
See what industry professionals have to say about Pile Buck.

4 INTRODUCTION
Learn more about Pile Buck, the leading deep foundations and marine construction magazine for 30+ years.

6 PILE BUCK’S FORMAT
Take a look at what each issue has to offer, including job stories, interviews, tips, and more.

7 THE PILE BUCK PHILOSOPHY
The methods in which Pile Buck promotes each client.

9 CIRCULATION
Each issue is promoted via our website, various forms of social media, and email newsletters.

10 MAGAZINE ADVERTISING RATES AND MECHANICS
Pile Buck offers a range of ad sizes from an 1/8 to a double page.

11 ADDITIONAL ADVERTISING RATES AND MECHANICS
Pile Buck offers ad space with its digital edition.

12 PILEBUCK.COM ADVERTISING RATES AND MECHANICS
The Pile Buck website features exclusive industry articles that you won’t find anywhere else.

13 PILE BUCK E-NEWSLETTERS
Pile Buck’s email database consists of 60,000+ hand-picked, clean contacts built over the years.

14 PB TOTAL ENGAGEMENT PACKAGES
Looking for a more effective digital marketing strategy? We have the experience and resources to make your brand reach its full potential.

16 INSERTION ORDER
Want to get started? Here’s a complete list of prices.

PILE BUCK INTERNATIONAL, INC.
P.O. Box 64-3609
Vero Beach, FL 32964-3299
Phone: 772-492-1056
Toll Free: 866-573-0708
Email: info@pilebuck.com
Website: www.pilebuck.com

Alex Smoot
Managing Editor
Email: alex@pilebuck.com
Since 1984, Pile Buck has been the leading source of deep foundations and marine construction information.

Published every two months, Pile Buck pursues a mission to generate interest in the industry with unique content such as recent news, job stories, supplier information, safety tips, technical articles, exclusive interviews, and event information.

Pile Buck is distributed internationally to contractors, engineers, material/equipment suppliers, government employees, educators – just to name a few.

Quick Facts

- Pile Buck was first released as a newspaper in 1984.
- Pile Buck is a digital magazine.
- Pile Buck is published every two months.
- Pile Buck is distributed to 125+ different countries.
- Complimentary issues of Pile Buck are available at major tradeshows.
- Additional, exclusive content can be found on the Pile Buck website.
PILE BUCK CONTENT
Each issue of Pile Buck features a balance of deep foundations and marine construction content, including, but not limited to, pile driving, foundation drilling, geotechnical engineering, as well as the categories listed below.

In addition, Pile Buck guarantees that each advertisement is placed with the appropriate content, often including advertisers’ own articles and press releases.

Barges/Barge Lines
Civil Engineers
Commercial Construction
Consulting Engineers
Corps of Engineers Offices
Corrosion Control
Crane Services
DNR/DER Office
Dewatering Contractors
Diving/Underwater Contractors
Dredging Contractors
Drilling/Test Services
Environmental Contractors
Excavation Contractors
Equipment Dealers
FHWA/DOT Offices
Foundation Contractors

Foundation Drilling
Foundation Engineers
Forestry and Agriculture
Geotechnical Engineers
Heavy Contractors
Highway Construction
Manufacturing
Marine Contractors
Marinas/Bridge Builders
Marine Salvage Contractors
Marine Towing
Maritime Inspection
Mining
Municipalities
Navy/Coast Guard
Offshore Drilling
Petrochemical

Pile Driving Contractors
Port Facilities/Terminals
Power Generation/Utilities
Railroads
Railroad Construction
Shipyards
Ship/Barge/Boat Builders
Sign Erection
Specialty Contractors
Structural Engineers
Universities
Utilities
Warehousing
Wastewater Treatment
... and more!* 

*from the Pile Buck Mailing List

PILE BUCK HISTORY
Pile Buck was founded in 1984 in Jupiter, FL. Originally a newspaper, Pile Buck was published twice-a-month and focused solely on pile driving and marine construction.

Over the past 30 years, Pile Buck has grown exponentially and now considers itself a “deep foundations and marine construction” magazine, including additional content such as foundation drilling and geotechnical engineering.
PILE BUCK’S FORMAT

WHAT TO EXPECT IN PILE BUCK

• Job Stories
• Tips
• Technical
• Product Spotlight

INTERVIEWS, SAFETY/LEGAL, FEATURED PHOTOS, AND MORE!

EDITORIAL SUBMISSIONS
Have something to contribute? Contact us, info@pilebuck.com, for consideration.

AD & EDITORIAL DEADLINES

• Jan/Feb 37-1: January 22th
• Mar/Apr 37-2: March 19th
• May/Jun 37-3: May 21st
• Jul/Aug 37-4: July 16th
• Sep/Oct 37-5: September 17th
• Nov/Dec 37-6: November 19th

*A signed Insertion Order must be received for all ads.
SOMETHE PILE BUCK PHILOSOPHY
HOW PILE BUCK PROMOTES CLIENTS

MAGAZINE
What makes Pile Buck magazine stand out amongst the others? Quality content. Pile Buck contains “evergreen content” that is just as relevant years from now as it is today.

EDITORIAL CONTENT
In addition to magazine ads, Pile Buck publishes its advertisers’ press releases, job stories, photos, and videos on a frequent basis.

SOCIAL MEDIA
Pile Buck promotes its advertisers in the magazine, online blog, email newsletters, as well as Facebook, Twitter, and LinkedIn.

BLOG
Pile Buck frequently publishes its advertisers’ press releases, videos, and classifieds to the online blog. Each posting is included in at least one email newsletter.

EMAIL NEWSLETTERS
On average, Pile Buck sends a weekly newsletter to 60,000+ recipients. These newsletters may contain issue releases, blog articles, classifieds, ads, industry news, and more.

SEARCH ENGINE OPTIMIZATION (SEO)
Pile Buck creates backlinks for its clients, linking your site within our articles.

CONFERENCES
Complimentary issues of Pile Buck are distributed at various conferences, including DFI’s Annual Conference on Deep Foundations, CONEXPO-CON/AGG, IFCEE, and more.
WE ARE MORE THAN A PUBLICATION. WE ARE A COMPLETE MEDIA COMPANY.
Each issue of *Pile Buck* is promoted via our website, various forms of social media, and email newsletters.

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>TOTAL ISSUE VISITS</th>
<th>PAGE VIEWS</th>
<th>PDF DOWNLOADS</th>
</tr>
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<tbody>
<tr>
<td>35-1</td>
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<td>178,122</td>
<td>379</td>
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<tr>
<td>35-2</td>
<td>15,008</td>
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<td>35-3</td>
<td>14,673</td>
<td>128,122</td>
<td>327</td>
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<tr>
<td>35-4</td>
<td>15,122</td>
<td>131,143</td>
<td>205</td>
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<tr>
<td>35-5</td>
<td>14,417</td>
<td>83,819</td>
<td>143</td>
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<tr>
<td>35-6</td>
<td>15,318</td>
<td>122,379</td>
<td>159</td>
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<td>36-1</td>
<td>15,098</td>
<td>107,855</td>
<td>289</td>
</tr>
<tr>
<td>36-2</td>
<td>11,773</td>
<td>107,462</td>
<td>202</td>
</tr>
<tr>
<td>36-3</td>
<td>9,930</td>
<td>92,266</td>
<td>177</td>
</tr>
<tr>
<td>36-4</td>
<td>6,870</td>
<td>68,521</td>
<td>93</td>
</tr>
</tbody>
</table>

Each issue averages approximately 15,000 readers. Note that each issue above is still gathering data.

**TOP DIGITAL VIEWERS BY COUNTRY**

- **UNITED STATES:** 62%
- **CANADA:** 7%
- **GERMANY:** 4%
- **NETHERLANDS:** 4%
- **UNITED KINGDOM:** 3%
- **CZECH REPUBLIC:** 3%
- **AUSTRALIA:** 2%
- **FRANCE:** 1.4%
- **ITALY:** 1.2%
- **RUSSIA:** 1%
- **MEXICO:** 1%
- **BRAZIL:** 1%
# Display Advertising

**Trim Size:** 8” W x 10.875” H  
**Live Area:** 7.5” W x 10.375” H

<table>
<thead>
<tr>
<th>UNIT</th>
<th>DIMENSIONS</th>
<th>PER ISSUE</th>
</tr>
</thead>
</table>
| 1/8 Page              | 3.5" W x 2.25" H  
no bleed               | $202               |
| 1/4 Page              | 3.5" W x 4.75" H  
no bleed               | $381               |
| 1/2 Page              | 6.875" W x 4.75" H  
no bleed               | $624               |
| Full Page             | 8" W x 10.875" H .125" bleed all 4 sides | $980               |
| Double Page           | 16" W x 10.875" H .125" bleed all 4 sides | $1,500               |

## Premium Units

<table>
<thead>
<tr>
<th>UNIT</th>
<th>DIMENSIONS</th>
<th>PER ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>16&quot; W x 10.875&quot; H .125&quot; bleed all 4 sides</td>
<td>$1,600</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>8&quot; W x 10.875&quot; H .125&quot; bleed all 4 sides</td>
<td>$1,130</td>
</tr>
<tr>
<td>Back Cover</td>
<td>8&quot; W x 10.875&quot; H .125&quot; bleed all 4 sides</td>
<td>$1,220</td>
</tr>
<tr>
<td>Center Spread</td>
<td>16&quot; W x 10.875&quot; H .125&quot; bleed all 4 sides</td>
<td>$2,112</td>
</tr>
</tbody>
</table>
ADDITIONAL ADVERTISING RATES AND MECHANICS

<table>
<thead>
<tr>
<th>UNIT</th>
<th>DIMENSIONS</th>
<th>PER ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction Page</td>
<td>8&quot; W x 6.25&quot; H .125&quot; bleed all 4 sides</td>
<td>$650</td>
</tr>
<tr>
<td>Margin</td>
<td>120px W x 600px H</td>
<td>$750</td>
</tr>
<tr>
<td>Interstitial Page</td>
<td>(Full Page) 8&quot; W x 10.875&quot; H .125&quot; bleed all 4 sides</td>
<td>$600</td>
</tr>
</tbody>
</table>
Pile Buck’s email database consists of 60,000+ hand-picked, clean contacts, which has been built over the years and has never been shared with any other party.

<table>
<thead>
<tr>
<th>UNIT</th>
<th>DIMENSIONS</th>
<th>PER EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email Sponsor Ads</td>
<td>590px W x 400px H</td>
<td>$1,100</td>
</tr>
</tbody>
</table>

SAMPLES
PB TOTAL ENGAGEMENT PACKAGES

LOOKING FOR A MORE EFFECTIVE DIGITAL MARKETING STRATEGY? WE HAVE THE EXPERIENCE AND RESOURCES TO MAKE YOUR BRAND REACH ITS FULL POTENTIAL.

Working side-by-side with my team, I personally manage each client and encourage each to call/email/text at any time and as often as necessary with any questions or inquiries.

Alex Smoot
Managing Editor - Pile Buck
alex@pilebuck.com

ANNUAL PACKAGES

BRONZE
$3,600/year
- 1/4 page ad in all 6 issues of PB
- 1/4 page ad in the Buck Volume 2021
- Weekly social media promotion
- Linked press releases in email newsletters
- Complimentary graphic design

SILVER
$5,750/year
- 1/2 page ad in all 6 issues of PB
- 1/2 page ad in the Buck Volume 2021
- 1 email ad
- 1 press release in magazine
- Weekly social media promotion
- Linked press releases in email newsletters
- Complimentary graphic design

GOLD
$7,800/year
- Full page ad in all 6 issues of PB
- Full page ad in the Buck Volume 2021
- 2 email ads
- 2 press releases in magazine
- Weekly social media promotion
- Linked press releases in email newsletters
- Complimentary graphic design
- Exclusive sponsored article in magazine
- Forwarding of incoming leads
- Inclusion in 2021 Buyer’s Guides
- Marketing consulting

PLATINUM
$12,000/year
- Double page ad (or 2 full pages) in all 6 issues of PB
- Double page ad in the Buck Volume 2021
- 4 email ads
- 3 press releases in magazine
- Weekly social media promotion
- Linked press releases in email newsletters
- Backlinking within our blog articles
- Complimentary graphic design
- 2 exclusive sponsored articles in magazine
- Product Spotlight in magazine
- Forwarding of incoming leads
- Inclusion in 2021 Buyer’s Guides
- Marketing consulting
**bacKlinKing**

Backlinks are essentially votes from other websites—each telling search engines: “This content is valuable, credible, and useful.”

**THE bucK**

The annual deep foundations and marine construction resource that contains a directory, articles, specs, and more.

**EMAIL NEWSLETTER ADS**

A 590 x 380 ad sent to our list of 60,000+ opted-in contacts.

**MAGAZINE ADS**

Various sizes available including double, full, 1/2, and 1/4 pages.

**SOCIAL MEDIA PROMOTION**

Photo and/or video posts on a weekly basis to Instagram, Facebook, Twitter, and LinkedIn.

**WEB ADS**

The Pile Buck website averages 1,000+ visitors per day and offers ad placement with specific sectors of the industry—marine construction, deep foundations, etc.

**BLOG PROMOTION**

Note that each blog post is promoted across all social media platforms and is linked in at least one email newsletter as well.

**BACKLINKING**

Backlinks are essentially votes from other websites—each telling search engines: “This content is valuable, credible, and useful.”

**magazinE ads**

Various sizes available including double, full, 1/2, and 1/4 pages.

**EMAIL NEWsLETTER ads**

A 590 x 380 ad sent to our list of 60,000+ opted-in contacts.

**social mEdia Promotion**

Photo and/or video posts on a weekly basis to Instagram, Facebook, Twitter, and LinkedIn.

**Web ads**

The Pile Buck website averages 1,000+ visitors per day and offers ad placement with specific sectors of the industry—marine construction, deep foundations, etc.

**2021 MEDIA KIT**

pilebuck.com 15
2021 MAGAZINE ADVERTISING RATES

<table>
<thead>
<tr>
<th>Select</th>
<th>DISPLAY ADS</th>
<th>PER ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ 1/8 Page</td>
<td>$202</td>
<td></td>
</tr>
<tr>
<td>☐ 1/4 Page</td>
<td>$361</td>
<td></td>
</tr>
<tr>
<td>☐ 1/2 Page</td>
<td>$624</td>
<td></td>
</tr>
<tr>
<td>☐ Full Page</td>
<td>$980</td>
<td></td>
</tr>
<tr>
<td>☐ Double Page</td>
<td>$1,500</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Select</th>
<th>PREMIUM DISPLAY ADS</th>
<th>PER ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Inside Front Cover Double Page</td>
<td>$1,600</td>
<td></td>
</tr>
<tr>
<td>☐ Inside Back Cover</td>
<td>$1,130</td>
<td></td>
</tr>
<tr>
<td>☐ Back Cover</td>
<td>$1,220</td>
<td></td>
</tr>
<tr>
<td>☐ Center Spread</td>
<td>$2,112</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Select</th>
<th>EXTRAS</th>
<th>PER ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Email Sponsor Ads</td>
<td>$1,100</td>
<td></td>
</tr>
<tr>
<td>☐ Introduction Page</td>
<td>$650</td>
<td></td>
</tr>
<tr>
<td>☐ Margin</td>
<td>$750</td>
<td></td>
</tr>
<tr>
<td>☐ Interstitial Page</td>
<td>$600</td>
<td></td>
</tr>
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</table>

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2021 PILEBUCK.COM ADVERTISING RATES

<table>
<thead>
<tr>
<th>Select</th>
<th>UNIT</th>
<th>PER MONTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Header Banner (all pages)</td>
<td>$1,300</td>
<td></td>
</tr>
<tr>
<td>☐ Right Menu (all pages) Square Ad (1)</td>
<td>$1,200</td>
<td></td>
</tr>
<tr>
<td>☐ Right Menu (all pages) Square Ad (2)</td>
<td>$1,200</td>
<td></td>
</tr>
<tr>
<td>☐ Homepage Banner (1)</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>☐ Homepage Banner (2)</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>☐ Magazine Archives Banner</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>☐ Shop Section Banner</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>☐ Industry News</td>
<td>$1,100</td>
<td></td>
</tr>
<tr>
<td>☐ Deep Foundations</td>
<td>$950</td>
<td></td>
</tr>
<tr>
<td>☐ Maritime Construction</td>
<td>$950</td>
<td></td>
</tr>
<tr>
<td>☐ Engineering</td>
<td>$950</td>
<td></td>
</tr>
<tr>
<td>☐ Legal</td>
<td>$900</td>
<td></td>
</tr>
<tr>
<td>☐ Projects</td>
<td>$950</td>
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</tbody>
</table>

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**VOLUME 37 (2021), ISSUE:**


**NET ADVERTISING:** $ ______________

X ____________ (NUMBER OF ISSUES)

**ADVERTISING TOTAL:** $ ______________

**INVOICE:** ☐ Each issue  ☐ Pre-pay

Unless otherwise specified, the pre-pay discount is not available when a discount is already in place.

---

**RETURN THIS FORM WITH ARTWORK TO:**

Alex Smoot  Email: alex@pilebuck.com

I have read and agree to the terms and conditions set forth on this contract. I am signing this contract as confirmation of my company's intent to place the indicated ad. Placing this ad makes my company responsible for the stated contracted cost.

Name (printed):

Signature:

Date:

---

**ANNUAL PACKAGES**

<table>
<thead>
<tr>
<th>Select</th>
<th>BRONZE</th>
<th>$3,000/YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ 1/4 page ad in all 6 issues of PB Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 1/4 page ad in the Buck Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Weekly social media promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Linked press releases in email newsletters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Complimentary graphic design</td>
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<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Select</th>
<th>SILVER</th>
<th>$5,750/YEAR</th>
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</thead>
<tbody>
<tr>
<td>☐ 1/4 page ad in all 6 issues of PB Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 1/2 page ad in the Buck Volume 2021</td>
<td></td>
<td></td>
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<tr>
<td>☐ 1 email ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Weekly social media promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Linked press releases in email newsletters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Complimentary graphic design</td>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Select</th>
<th>GOLD</th>
<th>$7,500/YEAR</th>
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</thead>
<tbody>
<tr>
<td>☐ Full page ad in all 6 issues of PB Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 2 email ads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 2 press releases in magazine</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Weekly social media promotion</td>
<td></td>
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</tr>
<tr>
<td>☐ Linked press releases in email newsletters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Complimentary graphic design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Exclusive sponsored article in magazine</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Forwarding of incoming leads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Inclusion in 2021 Buyer’s Guides</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Marketing consulting</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Select</th>
<th>PLATINUM</th>
<th>$12,000/YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Double page ad (or 2 full pages) in all 6 issues of PB Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Double page ad in the Buck Volume 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 3 email ads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ 3 press releases in magazine</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Weekly social media promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>☐ Linked press releases in email newsletters</td>
<td></td>
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<td>☐ Backlinking within our blog articles</td>
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<td>☐ Complimentary graphic design</td>
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